

No. M-12011/3/2017-18/MD
Government of India,
Ministry of Textiles,
Office of the Development Commissioner (Handicrafts)
West Block VII, R. K. Puram,
New Delhi- 110066.
Date: 16.09.2019

To,

All Regional Director/ DD (In-charge)
(NER/SR/WR/ER/NR/CR)
Office of DC (Handicrafts).

Subject: Participation of artisans in Dilli Haat for the month of October, 2019.

Sir,

This is regarding participation of artisans at Dilli Haat, INA for the slot 13 & 14 from all across India as detailed:

1. **Slot 13:** 01.10.2019 to 15.10.2019.
2. **Slot 14:** 16.10.2019 to 31.10.2019.

Region wise distribution of stalls is given as under:

S.No	Region	Quota of stalls	
		Confirmed	Waiting
1.	Northern	28	10
2	Central	28	08
3	North Eastern	14	08
4	Southern	16	08
5	Eastern	16	08
6.	Western	16	08
	Total:-	118	50

The order of preference for the selection of artisans in respect of field Offices is detailed as below:

1. Artisans from running SHG covered under AHVY Cluster
2. Shilp Guru/National Awardee/ National Merit Certificate
3. State Awardees.
4. Handicapped artisan (Specially Abled)
5. GI craft authorised user
6. Endangered Craft Artisan
7. Other Artisans.

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The guidelines to be adhered to is detailed as under:

1. **List submitted by field office directly to Headquarter office will not be accepted.** Only RD/DD (In-charge) has the responsibility to compile and send the consolidated list to Headquarter office. List of selected artisans may be submitted to this office for **slot 13 by 23.09.2019 & slot 14 by 04.10.2019**. The status of the artisans i.e. GI authorised user, artisans from running SHG, Award if any, physical status i.e. handicapped etc. must be mentioned in the list. The mobile number of the artisans should also be mentioned in the list so that the consolidated list may be forwarded to the officials of Handicrafts Help line for communication to the artisans regarding their selection through phone calls & messages.
2. Regional Director/Deputy Directors (in-charge) should ensure adequate participation from their region and must submit the list of artisans as per their allotted quota along with the waiting list by the due date.
Only Pahchan I card holder artisans will be allowed for participation. Artisan with old or duplicate I card will not be allowed. Artisan should not have participated in Dilli Haat for the last 6 months.
4. The selected artisan should reach the venue one day before the commencement of the event. Only one helper other than artisan is allowed to sit in the stall. Helper should be in the blood relation with the artisan or from the same village. None other than these will be allowed/recommended as helper. If some other/unauthorised person other than the artisan/helper is found on the stall during inspection/visit, the artisan will be debarred for participation in any marketing event for five years and the stall will be closed with immediate effect. The mobile number of the artisans should also be mentioned in the list so that the consolidated list may be forwarded to the officials of Handicrafts Help line for communication to the artisans regarding their selection through phone calls & messages.
5. The artisan should carry only those items against which he/she has been selected for participation as per Pahchan Card.
6. No TA/DA/Freight Charges will be paid for participation. The stall rent has to paid by the artisan to Dilli Haat, INA.
7. The artisan should carry one original photo Identity proof other than Pahchan Card and Helper should carry two original photo Identity proofs.
8. During the surprise inspection of the stalls by HQ team, any artisan may be asked to demonstrate his/her skills, so artisans concerned are requested to prove the genuineness of their craftsmanship through live demonstration or through any other medium like video clip of demonstration etc.

This issues with the approval of Competent Authority vide Dairy No. 23688, dated 16.09.2019

Yours faithfully,

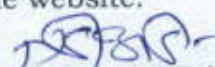


(Nandan Singh Bisht)

Assistant Director (H)/L.O.

Copy to:

1. The In-charge (NIC), O/o DC (Handicrafts) to upload on the website.
2. The Assistant Director (Hindi) for Hindi Version.



Assistant Director (H)/L.O.